

San Carlos Golf Club Board Meeting

4/20/17

Attendance: Mike Allardyce, Jim Warner, Al Schneider, Theresa Randall, Seda Butler, Ron Fisher, Sue Maxwell, Keith Taylor, Bob Deeley, Mike Dopsloff and Jason Craft.

President Mike Allardyce called the meeting to order at 1900 hours.

President Allardyce asked for approval of the minutes from 3/16/17: approved by Ron Fisher and seconded by Al Schneider.

Presidents Report: President Allardyce welcomed Bob Deeley to his first meeting. President Allardyce has a few items under New Business and will address those at that time.

Vice President: No report from Jim Warner

Treasurer's Report: Al Schneider reported that we ended the month with \$734K in the bank with current liabilities of \$192K which left \$542K net, of which \$74K will be used for debt service on the greens due May 1st.

The month of March yielded a profit of \$121K which is \$46K short of the budgeted profit of appx. \$167K. Golf course revenue fell short by \$24K and expenses exceeded budget by \$25K.

Year to date performance is showing \$55K short of projections. Golf course revenue is \$57K short of projections and expenses are appx. \$13K higher. Golf Course Maintenance and Snack Bar are in excess of budget, Pro Shop and Admin are spending less than expected.

Treasurer is very concerned about probable operating loss. A loss of \$91K has been budgeted for but if March is an indication, we will do much worse. We could end with around \$150K loss which would produce a \$25K cash loss for the year.

The Audit is complete. As expected there are no significant adjustments.

Motion to approve the Treasurer's Report by Theresa Randall, seconded by Ron Fisher, vote taken and unanimously accepted

Sue Maxwell asked if there were any areas where money could be cut now to contain any losses. Seda Butler stated that we need to get together and make notes to make

the next year budget a balanced one. Al Schneider stated that it was the job of the General Manager to put forth an acceptable budget. Mr. Dopsloff noted that we have a 20 year old irrigation system and fencing round #15 and #16 is also 20 years old and we need to maintain the golf course if we are to continue to be able to charge premium green fees.

Sue Maxwell stated that the old board was to put together an orientation for new board members to bring them up to speed on ongoing issues but that this was never done. Seda Butler said the club has always operated upon an emergency basis reacting to immediate needs and monetary shortfall was always the catalyst. Mike Dopsloff stated that dues at San Carlos are far behind other clubs and Member privileges are way beyond what other clubs offer. Other clubs offer only one Men's Day per week and one Ladies Day per week. He also stated that Member Tee Times which are currently unrestricted should possibly be changed. Theresa Randall asked which prime time tee times Mike could reliably sell. Mr. Dopsloff said between 8am-10.30am Monday through Friday would be the best times. President Allardyce stated that we will have to seriously consider restricting member tee times to 7-8 am and then from 11am onwards during season. It is recognized that this will be a big cultural change to the membership. The revenue shortfall could be eliminated if these tee times could be sold during season. A spirited discussion ensued. Mr. Dopsloff will do a study to see where the maximum benefit from sale of prime time tee times could be garnered.

General Manager's Report: Play total for March was 7115 rounds.

We need to address the Internet Security issue. The old system is running without benefit of an anti-virus. The computer in the Manager's Office and the Admin Office are not Golf Now equipment but they are networked. Golf Now runs the POS systems and all other computers with the exception of those previously mentioned. Mr. Dopsloff will look into Webroot.

Mr. Dopsloff brought up the subject of the outside rules board. It is now with the sign company and we had some additions. Mr. Allardyce wanted fivesomes to be allowed with the approval of the pro shop. An addition to the dress code will be that it applies to all areas of the golf course property including the clubhouse, driving range and putting/chipping area.

Mr. Dopsloff stated that we do not have a ranger, we do have someone monitoring the golf course and if a problem is seen, it is reported to the pro shop.

A discussion was held on the blue stake areas around the greens. We agreed that these should be moved daily to correspond with the flag placement and this will be added to the outside rules board.

Jason Craft asked if we have a rule saying if there is inappropriate use of equipment, people will be asked to leave the course. Mr. Dopsloff said that they do sign an agreement when they check in at the pro shop to say they will be responsible for damage to golf carts and the course.

Mr. Dopsloff made us aware that the City of Fort Myers has approved totally renovating Eastwood Golf Course and they will begin in the next week or so. This will benefit us over the summer a little but will create a challenge next season. He said that surveys of other local golf courses shows March revenue is flat over 2016.

We are still waiting for permits for the well to finalize pricing.

Mr. Dopsloff thanked the Ladies League for moving their Member/Guest Day to the end of March which allowed the \$6K loss of revenue for that day to be reduced to \$1.5K.

Mr. Dopsloff also stated that no shows from the Membership on Tuesday for the Ladies and Wednesday and Friday for the Men's League are a large loss of revenue. He has offered to keep a sign-up sheet in the pro shop where members could call in and therefore provide an accurate count of players. This should be cut-off 3 days ahead so excess tee times can be sold.

Mr. Dopsloff would like the public to be able to book tee times further out than 2 days in advance as they want to plan their vacation.

Mr. Dopsloff introduced a new Twilight Golf option for each Tuesday evening. He is working on reciprocals for the summer and will promulgate this when completed.

Motion to accept GM's report accepted by Keith Taylor, seconded by Sue Maxwell, all voted in favor.

Superintendent's Report

Green height is maintained at .150", Green Speeds are between 9.5 and 10. The Greens are bumpy due to increased and uneven tissue growth. This is a result of warming night time temperature and varying soil quality. The sand we will be using to fill up aerification holes on the greens will be a larger particle which in turn will create drainage columns to help move water through more effectively thereby promoting root depth and tissue coverage.

Aerification will be done on May 1st. Verticutting, soil amendment applications and growth regulators will create a smoother putting surface.

Greens #2, 13, 14, 15 have some discoloration due to heat stress. These have been treated with a wetting agent and recovery fertilizer.

The M.R.I. (snail treatment) has been installed and is working effectively. #13 recharge pump has minor leaks which will need repair when we get a second pump operational. #17 pump is off line awaiting replacement. Permitting for the third recharge well is awaiting permit changes.

The 8" (or 12") proposed new well will pump 500gpm. Our allocation of water is 20 million gallons per month or 150 million gallons annually.

Surveying for planned drainage across #1 fairway will start in the next few weeks. The project is scheduled for the middle of May.

All areas are beginning to see new growth. A fertilizer/pre-emergent application was applied and should prevent summer weed germination for 60 days. There are still some thin/bare areas and if they are still not growing by the end of May they will be aerified, sprigged and amended.

A wall-to-wall preventive insecticide will be applied on 4/24/17 to control damaging turf larvae. This should last for 60 days.

Theresa Randall asked about #4 green as it looks like a fungus is growing. Mr. Craft said that it is algae and he will look at killing it and sanding the area but the only way to get the green back is to replace with new turf.

Projects for May include: Two broad spectrum herbicide applications designed to remove all weeds from all areas. Nematicide application on trees. Aerification and verticutting to relieve compaction and improve irrigation. Putting Green aerification and verticutting. Aerify and scalp the rough. Slit injected insecticide for 12 month control of mole crickets. Renovate drainage swale across #1 fairway.

The collars have some encroachment to the greens and this is because of sod being installed incorrectly. Mr. Craft will check the contract regarding installation of this sod.

Building & House:

Mr. Fisher announced that most restroom repairs are finished. Painting the restroom walkway entrances will be done this summer. Post repairs on #6 restroom will be done in the fall. A new fan was installed on the porch. The cable between the posts by the bag drop has been repaired twice as people drove through them. Flower pots were placed to prevent that happening again. The bar stools have been repaired. The fascia

on the maintenance building will be done by Russ Butler this summer. Material has been donated to paint the bridge on #15/16; this will also be done by Russ Butler.

Donations to the Porch Enclosure now are \$14,059.50. A letter will be sent to members from Mr. Allardyce with the repayment checks for the greens to ask for donations.

Greens and Beautification: Seda Butler reported that we have \$2,000 dollars. Seda stated that there will be one more meeting of the committee to finalize projects for the summer.

Golf Rules: No report from Jim Warner

By-Laws: No report from Sue Maxwell

Insurance: Jim Warner reported that the Cart Barn adjacent to the Clubhouse has to be insured separately because the buildings are not attached. \$75,000 was moved from the Clubhouse insurance to the Cart Barn and this may result in a small rebate.

Policies and Procedures: No report from Mike Allardyce

Membership: No report from Seda Butler

Safety: No report from Ron Fisher

Marketing: No report from Sue Maxwell

Motion to accept committee reports as presented, accepted by Terri Randall, seconded by Jim Warner.

Suggestion Box

Two suggestions regarding the raking of the bunkers were reported, Jason Craft has said that the person responsible for this is no longer doing this job and they will be hand raked after the new edging has been accomplished this summer. Mr. Craft will also check into the mowing on and around the tee boxes

Also suggested is to remove all the balls from the driving range while the water is low. This is an impossible task as there are 2 or more feet of mud and it would be unsafe to do so.

It has been suggested that we remove the 150 poles from the center of the fairway and replace them with trees/bushes at the side of the fairway. A vote was taken, it was decided with a 7-2 vote to leave the poles where they are.

Old Business: None

New Business:

Joanne Henry has requested that 3 Magnolia Trees (Little Gems) be planted on #13. She is happy to pay for them. She has requested that they be planted on the mounds at the back of the green tees. The Board has decided that this will be turned over to beautification and they will decide with the Superintendent where it is best to plant them. This exception to the type of trees will be allowed.

Mr. Doeden has a palm tree he is willing to donate if we move it. Jason Craft will take a look at this and see if we can accommodate.

A new cleaning crew is currently being trained. The current crew is retiring.

Mr. Allardyce asked which Board Members will be around in the summer, it is noted that we have enough members to meet the quorum and Members leaving may allocate their proxy as they see fit.

Mr. Taylor will get together some strategies regarding what we need to do long-term for the future of the club. These will be emailed to Board Members for further discussion at the next meeting.

Next Meeting is scheduled for Wednesday May 17th 2017 at 6pm in the Clubhouse.

Motion to adjourn the meeting by Al Schneider and seconded by Ron Fisher.

Meeting adjourned at 2107 hours.

Respectfully submitted

Theresa Randall

Secretary